

# **Privacy Policy**

The JKM Group ("us", "we", "our", "JKMG") operates the www.TheJKMGroup websites [the "site(s)"] and any JKMG mobile applications (the "app").

This page informs you of JKMG policies regarding the collection, use, and disclosure of personal data when you use our site(s) and/or apps and the choices you have associated with that data.

JKMG uses your data to provide and improve our site(s) and/or apps. By using the site(s) and/or apps, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions.

#### **Information Collection And Use**

We collect several different types of information for various purposes to provide and improve our site(s) and/or apps.

#### **Types of Data Collected**

### **Personal Data**

While using our site(s) and/or apps, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Company Name

- Job Title
- Phone number
- Cookies and Usage Data

# **Usage Data**

JKMG may also collect information that your browser sends whenever you visit our site(s) and/or apps or when you access our site(s) and/or apps through a mobile device ("Usage Data").

This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our site(s) and/or apps that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

When you access our web site(s) and/or apps by or through a mobile device, this Usage Data may include information such as the type of mobile device you use, your mobile device unique ID, the IP address of your mobile device, your mobile operating system, the type of mobile Internet browser you use, unique device identifiers and other diagnostic data.

# **Tracking & Cookies Data**

JKMG uses cookies and similar tracking technologies to track the activity on our site(s) and/or apps and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier.

Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our site(s) and/or apps.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our services (website and/or apps).

# Examples of Cookies we use:

- Session Cookies. We use Session Cookies to operate our web sites/apps
- Preference Cookies. We use Preference Cookies to remember your preferences and various settings.
- Security Cookies. We use Security Cookies for security purposes.

#### **Use of Data**

JKMG uses the collected data for various purposes:

- To provide and maintain the JKMG web sites and apps
- To notify you about changes to our services
- To allow participation in our interactive features when you choose to do so
- To provide customer care and support
- To provide analysis or valuable information so that we can improve our services
- To monitor the usage of our web sites and apps
- To detect, prevent and address technical issues

#### **Transfer Of Data**

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state and/or country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction. If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to data servers located in the United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

JKMG will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

#### **Disclosure Of Data**

### **Legal Requirements**

JKMG may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of The JKM Group
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

### **Security Of Data**

The security of your data is important to us but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

#### Service Providers

We may employ third party companies and individuals to facilitate our site(s) and/or apps ("Service Providers"), to provide our site(s) and/or apps on our behalf, to perform related services or to assist us in analyzing how our site(s) and/or apps are used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

#### **Links To Other Sites**

Our site(s) and/or apps may contain links to other sites that are not operated by us. If you click on a 3rd party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any 3rd party sites or services.

### **Children's Privacy**

Our site(s) does not address anyone under the age of 18 ("Children").

We do not knowingly collect personally identifiable information from anyone under the age of 18. If you are a parent or guardian and you are aware that your Children has provided us with Personal Data, please contact us. If we become aware that we have collected Personal Data from children without verification of parental consent, we take steps to remove that information from our servers.

### **Changes To This Privacy Policy**

JKMG may update this Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

#### **GDPR Compliance**

The GDPR has arrived, and we are doing our part.

On May 25, 2018, a new landmark privacy law called the General Data Protection Regulation (GDPR) took effect in the European Union (EU). The GDPR expands the privacy rights granted to EU individuals, and it places many new obligations on organizations that market to, track or handle EU personal data, no matter where an organization is located. JKMG is here to help our customers in their efforts to comply with the GDPR through our robust privacy and security protections.

#### What JKMG Does About GPDR

The JKM Group welcomes the GDPR as an important step forward in streamlining data protection requirements across the EU and as an opportunity for us to deepen our commitment to data protection. Similar to existing legal requirements, compliance with the GDPR requires a partnership between JKMG and our customers in their use of our services. We will comply with the GDPR in the

delivery of our service to our customers. We are also dedicated to helping our customers comply with the GDPR. We have closely analyzed the requirements of the GDPR and regularly make enhancements to our products, contracts, and documentation to help support our commitment and compliance with the GDPR.

# **Contact Us**

If you have any questions about this Privacy Policy, please contact us:

• By email: <a href="mailto:Marketing.Svcs@TheJKMGroup.com">Marketing.Svcs@TheJKMGroup.com</a>